



Jacob Kongaika

MULTIDISCIPLINARY CREATIVE LEADER

Graphic Design + Product Design (UI/UX) + Motion Graphics

SUMMARY

I have 10+ years of creative experience, beginning in graphic design and brand building in 2008 and expanding into product design, motion graphics, and video editing in 2015. I specialize in delivering user-focused, impactful designs and visual content that align with brand goals. With experience across industries such as SaaS, packaging, and entertainment, I've worked with both startups and established corporations to create designs that drive growth and enhance customer and user experiences.

📞 (801)520-5422

@ jacobkongaika@gmail.com

🌐 jakethedesigner.com

in linkedin.com/in/jacobkongaika

📅 Jan 2008 - Current

📍 Lehi, Utah

SKILL SET

Audio Visual Design
Branding
Content Creation
Creative Strategy & Leadership
Data Visualization
Digital Marketing
Enterprise Design
Graphic Design
Motion Graphics
Project Management

Print Media
Remote Work (10+ years)
Social Media
Storyboarding
Infographics & Illustrations
Team Leadership
Typography
UI/UX
Website Design
Video Editing

TOOL KIT

Adobe Creative Suite
After Effects
Figma
InDesign
Illustrator
Photoshop
Premiere Pro

EXPERIENCE

DOCLOGIC

Chief Creative Officer

📅 08/2021 - 08/2024

SaaS platform that streamlines document creation and workflows using a robust editor and file management system.

- Led creative vision and strategy, spearheading the development of the smart editor, e-signature, and AI features.
- Simplified complex workflows, collaborated with teams to seamlessly integrate design and technology, and contributed to marketing efforts, including website design and explainer video creation.

SIXFIFTY

Creative Director

📅 12/2018 - 08/2021

Legal technology platform, backed by leading Law Firm, Wilson Sonsini, automates complex legal processes, supporting 200+ businesses.

- Led the design team in creating intuitive, user-friendly interfaces and impactful visual content, enhancing the user experience and brand appeal.
- Streamlined workflows and improved customer engagement.

BIG DOOR

Art Director

📅 02/2015 - 11/2018

Video production agency creating ads for brands like Purple Mattress, Jane.com, and Owlet Baby.

- Directed ad campaigns from storyboarding to motion graphics for impactful video and brand content.
- Built the Big Door brand, managing the website and producing engaging social and event content.
- Ensured creative and visual alignment across teams and client goals.

EXPERIENCE

MUSICIAN'S TOOLKIT

Art Director

📅 02/2015 - 11/2018

E-learning SaaS platform for musicians and educators.

- Designed the Musician's Toolkit brand, website, and product for a seamless user experience.
- Led UI/UX design and crafted interactive motion graphics to elevate the platform's appeal.
- Developed creative assets that bridged consumer and educational markets.

BULA BEVERAGE

Creative Director + General Manager

📅 07/2010 - 07/2013

Developed brand identity and marketing strategies for Bula Beverage, enhancing product appeal and market presence.

- Managed administrative duties, from inventory to fulfillment; Expanded distribution to stores and gas stations across six states.
- Boosted sales and brand awareness through social, influencer, and event marketing; Orchestrated large-scale events, managed distribution channels, and maintained company website and online orders.

CREATE OUT LOUD

Founder/Owner

📅 01/2008 - Present

Full-service design agency that has worked with hundreds of companies, ranging from established giants like ABC, Adobe, Purple, and Sony to numerous startups.

- As founder and principal creative, my roles have been very hands-on and diverse, allowing me to wear multiple hats
- as a video editor, motion graphics artist, illustrator, product designer, and creator of web and social content.
- I've played pivotal roles in building brand identities and assets for businesses of all sizes and industries, ensuring each company's unique vision is brought to life.

THE SIGN HUB

Graphic Designer

📅 01/2008 - 07/2010

Full service print shop providing various graphic design and print services.

In my first design job out of college, I immersed myself in the world of graphic design and print. I operated large format printers, designed vehicle wraps for trade shows and billboards, and acquired comprehensive knowledge of the print industry, including installation processes. Working daily in print expanded my proficiency across Adobe Creative Suite.

EDUCATION

BACHELOR OF FINE ARTS

Brigham Young University Hawaii

📅 2002 - 2006

- 4 year art scholarship recipient.
- 3 year University Art Curator.
- Established first digital database of school's art collection.
- University Editorial Cartoonist.

Jacob Kongaika

MULTIDISCIPLINARY CREATIVE LEADER

Graphic Design + Product Design (UI/UX) + Motion Graphics

📞 (801)520-5422

🌐 jakethedesigner.com

✉ jacobkongaika@gmail.com

🌐 [linkedin.com/in/jacobkongaika](https://www.linkedin.com/in/jacobkongaika)

📍 Lehi, Utah

📅 Jan 2008 - Current